



East Ardsley United Cricket & Athletic Club

Jeffrey Field, off Bradford Road, East Ardsley, Wakefield, WF3 2HB.

Tel/Fax: 01924 822207

Email: info@eaucc.co.uk

Internet: www.eaucc.com



SPONSORSHIP 2017

Cricket has been played at Jeffrey Field since 1877 and the current club was formed in 1882 following the merging of the two clubs in the village at that time to form one 'united' team. The club has made some positive developments in the last three years and we are looking to improve the facilities further to engage the local community in healthy activities and social events.

The Club has a thriving junior section and the Club's Junior Co-ordinator and dedicated team of qualified coaches and volunteers encourage young people from the age of 7 to learn the game and compete against their peers at U9, U11, U13 and U15 levels in the Heavy Woollen District and Leeds Junior Cricket Leagues. Many of our young players have graduated to our senior teams and some play in the league representative teams.

In 2014 the club achieved Sport England "Clubmark" status – confirming the Club as being a beacon for junior cricket development with an excellent standard of administration, organisation and child welfare. The club has also been selected by the YCB to help deliver their 'Chance to Shine' scheme in primary and secondary schools in the Leeds South area.

On the field we have 3 senior teams playing in the Bradford Premier League (1st & 2nd teams) and Mid-Yorkshire Sunday League covering West Yorkshire. We are proud to say all of our players are amateurs and the club is run on a voluntary basis so all sponsorship money is spent on developing the club.

Our facilities are available to hire either for social events or to hold an inter-company match. Please come down to the club and have a look, have a drink and/or watch some cricket.

- Please find overleaf our various sponsorship options, ranging from match ball at £25 to shirt/sweater sponsor (front, back & sleeve) for 3 years.
- All sponsors will be publicised around the club, on club publications, on our website (www.eaucc.com) and on our Facebook page and YouTube channel. For match, team and event sponsorship we look to promote our sponsors in the local media.
- If you are unable to sponsor us but are able to help the club by other means (such as club maintenance, promotion, provision of equipment or donation of raffle prizes) then we would be happy to hear to from you.

Please do not hesitate to contact **Mick Pearson** on **07725 609418** (email: mickdp189@hotmail.co.uk) if you have any questions or would like to discuss any aspect of sponsorship.

PRESIDENT:	Mr. T Longfield	15 Lingwell Court, Lofthouse, Wakefield WF3 2HR	Tel: 01924 820600
CHAIRMAN:	Mr. M D Pearson	25 Alnwick View, West Park, Leeds LS16 5RP	Tel: 07725 609418
SECRETARY:	Mr. A Woollin	17a Littlethorpe Hill, Hartshead, Liversedge WF15 8AZ	Tel: 07736 287619
TREASURER:	Mr. A Pearson	25 Alnwick View, West Park, Leeds LS16 5RP	Tel: 07894 967606
CRICKET SECRETARY:	Mr. A Battye	23 Walton Station Lane, Wakefield WF2 6HP	Tel: 07734 808115
DIRECTOR OF CRICKET:	Mr. D Battye	24 Standbridge Lane, Sandal, Wakefield WF2 7DY	Tel: 07876 682813

HOW CAN YOUR BUSINESS GET INVOLVED?

❖ Match Ball sponsor - £25

- name included on all match advertising and posted on club notice board on the match day
- free cricket tea for you and a guest

❖ Match Day sponsor - £100

- name included on all match advertising and posted on club notice board on the match day
- photo with the team
- free cricket tea for you and 3 guests on the day of sponsorship
- advert displayed on our clubhouse monitor throughout the season

❖ Advertising banner - £200 (1 yr.) / £300 (2 yrs.)

- 10ft x 3ft banner displayed at the side of the pitch (including design & printing)
- free cricket tea for you and 3 guests at a match of your choice
- advert displayed on our clubhouse monitor throughout the season

❖ Advertising board - £400

- 7ft x 2ft board visible to traffic on A650 Bradford Road (including design & printing)
- free cricket tea for you and 3 guests at a match of your choice
- advert displayed on our clubhouse monitor throughout the season

Example Advertising Banners From 2015 Sponsors



❖ 3 year Kit/Clothing Sponsorship for Senior or Junior Teams (sponsors name/logo on clothing – front, back, shirt sleeve) – POA

- sponsors name/logo on clothing for 3 years (front, back or shirt sleeve)
- free cricket tea for you and 3 guests at a match of your choice (each season)
- photo with the team
- banner displayed at the ground and advert displayed on our clubhouse monitor throughout the season
- free invitation to main sponsor (front of kit) and guest to present awards at end of season presentation

❖ Sponsor a Social/Community event - £POA (Bonfire, Beer Festival, Summer Camp, Race Night)

- advert displayed on our clubhouse monitor throughout the season
- free invitation to the event for you and 3 guests

Please contact Mick Pearson on 07725 609418 (email: mickdp189@hotmail.co.uk) if you would like to discuss any aspect of sponsorship.